POPULAR

~~NON-VERTICAL~~

PUBLICATIONS

Advertizing Age

Barron's (Nat'l Business & Financial Weekly)

Business Horizons

Catholic Digest

Changing Times

Consumer Reports

Encounter

Encyclopedia Americana

Family Doctor

Good Housekeeping

Harper's Magazine

Investment Letter

Investor's Reader (Merill Lynch, Pierce, Fenner & Smith)

McCall's

New York News

Nurs Outlook

Pageant

Playboy Magazine

Popular Science

Pub. Opinion Quarterly

Readers Digest

Saturday Evening Post

Saturday Review

2025031443

Source: https://www.industrydocuments.ucsf.edu/docs/fhcb0003

School Life (Office of Education)

Science Digest

U. S. News & World Report

Transaction

2025031444

Source: https://www.industrydocuments.ucsf.edu/docs/fhcb0003

BOOKS

Smoking is for Suckers

Tobacco & Health: A Handbook for Teachers

It's Easy to Quit Smoking

To Smoke or Not to Smoke (Chap. 7: Health Education for Adults)

Here's How You Can Stop Smoking

You May Smoke

30 Ways to Stop Smoking

How to Stop Smoking

When and How to Quit Smoking

How to Stop Smoking Cigarettes the ABC Way

Tobacco and Your Life

How to Stop Smoking in Five Days

Cancer by the Carton

Tobacco, Is Its Use a Sin?

Anyone Can Stop Smoking (And Everyone Should)

Tested Ways to Stop Smoking Cigarettes

How to Stop Smoking Through Self-Hypnosis

Should Employees Smoke at Work?

If You Really Want to Stop Smoking

2025031445

Source: https://www.industrydocuments.ucsf.edu/docs/fhcb0003